

NCAA Allows ShotTracker Tech On Bench for Mountain West Games

ShotTracker Analytics Set To Influence In-Game Adjustments For Men's, Women's Basketball Programs

OVERLAND PARK, Kansas (Aug. 27, 2019) – The [Mountain West](#) and [ShotTracker](#), today announced that, for the first time, a conference has been granted a waiver by the NCAA Men's and Women's Basketball Rules Committee of Rule 10-4.2.d (men) and Rule 10-12.4.b (women), which will permit the use of electronically transmitted data to the bench for coaching purposes during regular season conference games. The Mountain West will be using ShotTracker as its exclusive basketball analytics partner.

The Mountain West is the first conference to be granted a waiver to use ShotTracker technology on the bench. As part of this waiver, all programs are required to have the exact same technology on the bench. By the start of the 2019-20 season, ShotTracker will have installed its infrastructure in every Mountain West basketball practice and game facility.

Each student-athlete will wear a ShotTracker player sensor and use the ShotTracker-enabled version of their school's basketball provider. The sensors track player and ball movement in real time, providing Mountain West programs with more than 70 unique statistics. This gives Mountain West coaches, teams, fans and media access to instantaneous data that no conference has unilaterally had access to before. The NCAA will require that the Mountain West submit data as part of a study that will evaluate the long-term viability of technology on the bench.

“When we partnered with ShotTracker in May, the Mountain West identified an opportunity to lead the college basketball community into the analytics era in earnest,” Mountain West Senior Associate Commissioner Dan Butterly said. “We’re thrilled that the NCAA shares in our vision and is allowing our conference to lead testing in what we believe will ultimately help increase team performance on the court.”

The Mountain West and ShotTracker worked together during select 2018-2019 regular season basketball games and the Air Force Reserve Mountain West Men's Basketball Championship at Thomas & Mack Center in Las Vegas to test the technology. That pilot program enjoyed massive success, prompting the Mountain West to become the first conference to integrate ShotTracker's technology across men's and women's basketball programs for its conference games and practice facilities.

The Hall of Fame Classic was the first to experiment with ShotTracker technology on the bench, doing so last season.

“This approval marks the beginning of an era, one in which the highest level of college basketball ushers in analytics that will provide an advanced understanding of player performance, help coaches make more detailed in-game adjustments and put a better overall product out on the basketball court,” ShotTracker co-founder and President Davyeon Ross said.

“I cannot thank the Mountain West enough for its continued support and willingness to join in our desire to innovate the ways in which the game of basketball is analyzed.”

About ShotTracker

ShotTracker was co-founded in Overland Park, Kansas by basketball and technology experts Davyeon Ross and Bruce Ianni. ShotTracker’s innovative system delivers 70+ unique and completely autonomous basketball stats and insights to teams, broadcasters and game partners with sub-second latency. ShotTracker is currently being utilized by 61 men’s and women’s college basketball programs spanning 12 conferences. Its partners include Nike, Adidas, Under Armour, Spalding and Wilson. For more information, visit ShotTracker.com

About the Mountain West

From its inception in 1999, the Mountain West has been committed to excellence in intercollegiate athletics, while promoting the academic missions of its member institutions. Progressive in its approach, the Mountain West continues to cultivate opportunities for student-athletes to compete at the highest level, while fostering academic achievement and sportsmanship. Now in its 20th year, the MW has been assertive in its involvement with the NCAA governance structure and has taken a leadership role in the overall administration of intercollegiate athletics. The Mountain West membership is comprised of 11 all-sport members: the United States Air Force Academy, Boise State University, Colorado State University, Fresno State, University of Nevada, University of New Mexico, San Diego State University, San José State University, UNLV, Utah State University and University of Wyoming. In addition, the University of Hawai’i and Colorado College participate in the Mountain West as single-sport members in football and women’s soccer, respectively.