

ShotTracker Named CES 2019 Innovation Awards Honoree

The ShotTracker Rechargeable Ball Rack selected as a CES 2019 Innovation Awards Honoree in Embedded Technologies

OVERLAND PARK, Kan. (Nov. 12, 2018) — **ShotTracker**, the revolutionary sensor-based system that delivers live stats and analytics via an app to coaches, players and fans, today announced that it has been named a **CES 2019 Innovation Awards Honoree** for the ShotTracker Rechargeable Ball Rack – its completely unique lifecycle solution for its technology enabled basketballs.

ShotTracker is a sensor-based system that automatically captures statistical and performance analytics for an entire team in real-time. ShotTracker developed the custom ShotTracker Rechargeable Ball Rack – a first-of-its-kind, completely wireless charging solution that can charge 20 sensor-enabled basketballs at the same time in less than two hours. Each basketball sensor relays the ball's motion, position, and dynamics every second of the practice or game. With the ShotTracker Rechargeable Ball Rack, teams can feel confident that when it's time to practice, the balls will be ready to go each and every time.

"We are thrilled that the Consumer Technology Association has chosen ShotTracker as an Innovation Honoree. The ShotTracker Rechargeable Ball Rack makes the incorporation of ShotTracker's cutting-edge analytics technology simple and transparent to the users," said Davyeon Ross, co-founder and COO of ShotTracker. "Every player puts the basketball on the rack after playing and LEDs indicate the charging level of each ball. This simplistic design helps teams seamlessly implement the ShotTracker system – giving teams unrivaled access to advanced analytics, putting them at the forefront of the next generation of sports technology and the advancement of basketball."

The prestigious CES Innovation Awards are sponsored by the Consumer Technology Association (CTA)[™], the producer of CES 2019 – the global gathering place for all who thrive on the business of consumer technologies – and have been recognizing achievements in product design and engineering since 1976.

This news follows [the recent announcement](#) of the NCAA issuing a waiver to allow ShotTracker technology on the bench in-game during the upcoming 2018 Hall of Fame Classic.

ShotTracker's Rechargeable Ball Rack will be honored at CES 2019, which runs January 8-11, 2019, in Las Vegas, Nevada. For photos, visit www.shottracker.com/media. To learn more about the ways in which ShotTracker is powering the future of basketball, visit www.shottracker.com. To learn more about other CES 2019 Innovation Honoree technologies, visit CES.tech/innovation.

About ShotTracker

ShotTracker was co-founded in Overland Park, Kansas by basketball and technology experts Davyeon Ross and Bruce Ianni. ShotTracker's innovative, affordable system automatically captures statistical and performance analytics for an entire team in real-time during practices and games. ShotTracker is changing the ways that coaches, players, fans and broadcast partners experience the game — both on and off the court.

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