








ShotTracker® EVERY STAT. REAL-TIME.



YOU CAN'T IMPROVE WHAT YOU DON'T MEASURE, THAT'S WHY THERE'S SHOTTRACKER.

ShotTracker® is a sensor based system that automatically captures statistical and performance analytics for an entire team in real-time during practice and games. Use ShotTracker analytics to motivate players, engage fans and improve your team's record.

-  Advanced statistical data (over 70+ stats) and insights maximize player and team performance
-  Performance data including load, physical and mechanical intensity correlated
-  Automated real-time player reports keep players informed and motivated
-  Available in all major basketball brands
-  Integrates with video production solutions to eliminate manual tagging
-  Apps for coaches, players and fans customize the data for every audience
-  Augmented reality engages fans like never before





ShotTracker®

Live Action Play • Advanced Analytics • Box Scores • Shot Charts
Optimal Line-Ups • Possession Stats • Practice Reports

LEARN MORE AT SHOTTRACKER.COM