

YOU CAN'T IMPROVE WHAT YOU DON'T MEASURE, THAT'S WHY THERE'S SHOTTRACKER.

ShotTracker[®] is a sensor based system that automatically captures statistical and performance analytics for an entire team in real-time during practice and games. Use ShotTracker analytics to motivate players, engage fans and improve your team's record.

- Advanced statistical data (over 70+ stats) and insights maximize player and team performance
- Performance data including load physic and mechanical intensity correlated
- Automated real-time player reports keep players informed and motivated
- Available in all major basketball brands
- Integrates with video produciton solutions to eliminate manual tagging
- Apps for coaches, players and fans customize the data for every audience
- Augmented reality engages fans like never before



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ShotTracker®

Live Action Play • Advanced Analytics • Box Scores • Shot Charts Optimal Line-Ups • Possession Stats • Practice Reports

LEARN MORE AT SHOTTRACKER.COM