

ShotTracker® FAQs



WHAT IS SHOTTRACKER?

ShotTracker is a sensor-based system that automatically captures statistical and performance analytics for your entire team in real-time. We're talking shot charts, optimal lineups, box scores and so much more, all streaming instantly in the palm of your hand.

HOW DOES SHOTTRACKER WORK?

ShotTracker is made up of 3 components; anchors in the rafters, a ShotTracker-enabled ball and player sensors. Installed in the rafters of your facility, the anchors are sensors that map the court in 3D. The anchors simultaneously track the locations of the ball and the sensors worn by each player. All of that data gets fed through the ShotTracker system captures and displayed instantly in your ShotTracker app.

WHEN DO I GET THE STATS?

Instantly, in real-time, via any of the three apps: ShotTracker Team (iPad only), ShotTracker Player and ShotTracker Fan.

DO I HAVE TO USE A SPECIAL BALL?

Yes — a sensor-enabled ball. Good thing we already offer balls by Spalding, Wilson, Nike and Under Armour, with balls by Adidas, Molten and Baiden on the way.

HOW BIG IS THE PLAYER TAG?

Smaller (and lighter) than an empty box of Tic Tacs. (1.60 x 1.15 x 0.57 inches, to be exact)

IS IT EASY TO USE?

You bet. ShotTracker offers a seamless experience. The sensor-enabled ball feels exactly the same as the ball you've always used. Once the players have their sensors on, you're up and running. Stats get captured automatically — just open the app and you'll see them streaming live.

HOW DOES SHOTTRACKER HELP MY TEAM?

Having access to real-time analytics makes for more efficient practices, smarter targeting of areas for improvement and a crystal clear line of communication between player and coach. And that's just the beginning.

I'M OLD SCHOOL. WILL I BE ABLE TO USE IT?

ShotTracker is as simple and effective as a give-and-go. Once the system has been installed in your gym, it pretty much works on its own. Just make sure that the players are wearing sensors and playing with a sensor-enabled ball, then open the app to see real-time stats.

HOW LONG DOES IT TAKE TO INSTALL?

Two days, three tops, depending on the size of your gym and the number of courts. We work with you to find a convenient installation date. And also make sure to have a ShotTracker Expert at your team's first practice to ensure everything runs smoothly.

HOW MUCH DOES IT COST?

It depends on multiple variables. Get in touch directly and together we will come up with a fully customized, affordable solution.

THINK ABOUT THIS...

If your team is already manually statting practices, ShotTracker will save you time and effort by delivering stats **automatically**.

If you're not statting practices, what are you waiting for? The analytics movement is in full force, having already made a huge impact on the way basketball is played from the professional ranks down to high school. Used wisely, analytics can provide your team with that competitive edge that gets you more wins.